CATHY EDWARDS

10554 Madison St., CO · 970.412.8529

cmedwards.1964@gmail.com · **LinkedIn Profile** · **Portfolio**

Dynamic learning experience design professional with 10+ years of eLearning design, training, and adult education experience, including content authoring, and development, as well as staff development training. Integrating Section508 and WCAG 2.1 accessibility standards into digital learning assets have provided me with added insight into addressing the needs of all learners.

EXPERIENCE

05/2016 – PRESENT

LEARNING EXPERIENCE DESIGNER, SR, ELEVANCE HEALTH, HUMAN RESOURCES – ENTERPRISE LEARNING AND LEADERSHIP DEVELOPMENT

- Learning asset design and development to support compliance and inclusive training, leadership training and development, and implementation of enterprise projects (delivered to over 90k employees).
- Led sub-team to develop accessibility standards that meet WCAG 2.1 conformance criteria for various learning assets such as, Storyline 360 courses, Word and PDF documents, video, etc.
- Collaborate with QA review sub-team to update current QA review documents and integrated WCAG 2.1 conformance criteria where needed.
- Develop and facilitate accessible digital content design workshop series materials: facilitator guide, participant guide, presentation and peripheral materials.
- Provide accessibility expertise in various aspects such as coaching, mentoring and accessibility reviews using screen reader software.

02/2015 – 05/2016

INSTRUCTIONAL DESIGNER, COLORADO COMMUNITY COLLEGES ONLINE - DENVER

- Commended for my ability to work with a diverse group of instructors and maintain professionalism in all communications.
- Created course development process used by Subject Matter Experts to help them visualize the backward design process (UbD).
- Wrote the outcomes and content for CCCOnline's Subject Matter Expert Orientation (instructor professional development) delivered online through Desire2Learn.
- Revised course development standards, processes and course map based upon LMS development shell updates and innovative best practices.

05/2011 – 07/2014

INSTRUCTIONAL DESIGNER, FORTIS INSTITUTE ONLINE - DENVER

- Collaborated on and helped write the instructional design team's content development standards and protocols.
- Completed the development of two associate's level programs (Criminal Justice and Paralegal - 33 courses in total) one month ahead of deadline.
- Recognized by supervisor as an exemplary team member for showing initiative in taking on more challenging projects.

10/2008 – 04/2011

INSTRUCTIONAL DESIGNER/PROGRAM DESIGN MANAGER, WESTWOOD COLLEGE ONLINE - DENVER

Commended by supervisor for quickly immersing myself in the instructional design role and consistently meeting deadlines in the design and development of the IT/Networking Program courses (54 total).

08/1999 – 10/2008

TEACHER AND TRAINER, ST. VRAIN VALLEY SCHOOL DISTRICT - LONGMONT

Taught vocational technology (CCNA and Cable Installation) courses and staff development blended training; developed instructor guides, as well as professional study team plans.

EDUCATION

JUNE 2003

MASTER OF ARTS, E-EDUCATION (INSTRUCTIONAL DESIGN EMPHASIS), UNIVERSITY OF PHOENIX

Maintained a 4.0 GPA while working full-time.

JUNE 1986

BACHELOR OF ARTS, MASS COMMUNICATION (BROADCASTING EMPHASIS), WRIGHT STATE UNIVERSITY

Graduated with a 3.25 in 3.5 years. Attended full-time college, while working in the training department of Monarch Marking Systems as a Production Assistant.

SKILLS

- Adobe Photoshop and Audition
- Articulate 360 (Rise & Storyline
- JAWS
- 508 & WCAG standards
- Microsoft Office 365

- Camtasia 2025
- LMS systems
- MSTeams; Webex, etc.
- Basic HTML
- Innovative
- Collaborative/business partner consulting

- Inclusive design
- Content mapping
- Quality assurance
- Excellent interpersonal skills
- Project management
- Networking technology
- Digital visual technology

TRAINING AND CERTIFICATIONS

Certified Professional in Accessible Core Competencies
- International Association of Accessibility Professionals, 2024

InSyncTraining
- Virtual Classroom Design Mastery Certificate, December 2020

Quality Matters
- Peer Reviewer Course (PRC), March 2016

Association for Talent Development
- Advanced eLearning Instructional Design Certificate, September 2015

ACTIVITIES/VOLUNTEER WORK

Park County Creative Alliance, Park County, Colorado
- Board of Directors (04/2020 – 09/2021)
- Videographer/Photographer (2019 – 2021)